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23rd European Conference on Information Systems (ECIS 2015)

Thursday 28 May 2015

31-02 - Security and Privacy of Information and IS: Session 2 - F5 (13:30-15:30)

Past decade has been marked by the exponential growth in the amount of collected data and the accompanying information processing in both public and corporate sectors. In addition to "traditional" forms of data collection by organizations, data-intensive Social Media platforms have contributed greatly to the rising vulnerability of users, adding new "quality" to the data that can be accessed and used by third-parties worldwide. Indeed, with millions of data items shared every week on Facebook and other Social Media platforms, the scale of social information available is breath-taking. Additionally, increasing use of smartphones has spurred the unprecedented growth of mobile applications that allow for a new location-based view on user behavior. Overall, this growing volume of data generated across multiple channels presents significant security and privacy challenges. Both businesses and public organizations increasingly face these risks as more and more data on customers and citizens is collected, interconnected, and processed. Recognizing these vulnerabilities, this track seeks contributions that address these rising concerns over privacy and security. We especially encourage research that focuses on the emerging Social Web applications. All methodological approaches are welcome, including, but not limited to experimental studies, qualitative studies, case studies, as well as conceptual papers. Full and research-in-progress papers can be submitted to this track.

- **Conveners: Fabian, Ben**

time	title	presenter
13:30	How to Increase the Inventory Efficiency in Information Security Eisk and Compliance Management	HEURIX, Johannes
14:00	The Work-Averse Attacker Model	ALLODI, Luca
14:30	IT Security Investments Through the Lens of the Resource-Based View: A new Theoretical Model and Literature Review	WEISHÄUPL, Eva SCHRYEN, Guido YASASIN, Emrah
15:00	Rethinking Privacy Decisions: Pre-Existing Attitudes, Pre-Existing Emotional States, and a Situational Privacy Calculus	KEHR, Flavius