LEAVE NO STONE UNTURNED: INTRODUCING A REVOLUTIONARY META-SEARCH TOOL FOR RIGOROUS AND EFFICIENT SYSTEMATIC LITERATURE SEARCHES

Prototype

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Abstract
A rigorous and systematic search that uncovers relevant literature is a crucial part of any research project. However, finding literature in the information systems (IS) field is a complex, time-consuming and error-prone task. Due to the interdisciplinary nature of the IS field, research contributions are published in a wide variety of outlets (i.e., journals and conference proceedings) from a diverse set of disciplines (e.g., computer sciences, economics, management, sociology, medical sciences). These outlets are dispersed over numerous literature databases, each with its own functionalities, peculiarities, and constraints. To address this issue, we developed LitSonar. LitSonar is a revolutionary meta-search engine for academic literature which consolidates search results from several literature databases. LitSonar aims to improve the quality of literature reviews by enhancing rigour and efficiency of literature searches. Following the design science research paradigm, LitSonar is developed with an incremental development approach consisting of multiple design cycles of artefact creation/refinement and qualitative/quantitative evaluation. In this prototype paper, we present the overall design objectives as well as implementation details of the current prototype. In doing so, this paper can help researchers in evaluating approaches towards developing novel solutions to improve efficiency and rigour of literature searches.

Keywords: literature search, systematic literature review, meta-search engine, information retrieval, academic search engine.

1 Introduction
The core purpose of any research endeavour is the creation of new knowledge. Before extending our understanding of the world, researchers need to be aware of existing knowledge and earlier research carried out by others. A literature review is therefore essential for any academic project (Webster and Watson, 2002). The effectiveness of such a review depends on the comprehensiveness and quality of the analysed literature. If the literature base is fragmented or inadequate, the review results will be weak regardless of the effort put into the analysis, or in the words of Levy and Ellis (2006), “garbage-in/garbage-out” (p. 185). Hence, rigorous and systematic literature searches are crucial for assessing and extending the current body of knowledge (Vom Brocke et al., 2009, Webster and Watson, 2002).

Conducting a rigorous literature search becomes increasingly difficult due to the huge number of scientific documents available (over 114 million according to Khabsa and Giles (2014)). Utilizing information retrieval systems becomes indispensable for the literature search process. General guidelines for literature reviews often advise to use literature databases, such as EBSCOhost or ScienceDirect (e.g., Bandara et al., 2011, Okoli and Schabram, 2010, Webster and Watson, 2002, Wolfsinkel et al., 2013). Due to the limited coverage of individual literature databases, an exhaustive search usually involves multiple databases from different vendors, each with its own features and particularities (e.g., query syntax, ex-
port options, availability of search fields). As a result, the search process becomes complex, time-consuming and error-prone, especially for students and novice researchers (Levy and Ellis, 2006, Rowley and Slack, 2004, Vom Brocke et al., 2009). This is an even bigger issue for researchers in the information systems (IS) field, because of the field’s interdisciplinary nature. IS-related articles are published in a wide variety of outlets (i.e., journals and conference proceedings) (Barnes, 2005, Levy and Ellis, 2006, Vom Brocke et al., 2009) from a diverse set of disciplines (e.g., computer sciences, economics, management, sociology, medical sciences). As a consequence, such articles are dispersed over numerous literature databases. For example, we found that covering the 50 top-ranked IS journals (Association for Information Systems, 2014) requires at least six different databases.

Academic search engines, such as Google Scholar (GS) or Microsoft Academic Search (MAS), could constitute an alternative. These search engines autonomously crawl the Internet for scientific documents and are therefore not limited to a single literature database. As a result, academic search engines typically have a higher coverage of scientific documents than individual literature databases. In recent years, much research has been dedicated exploiting the potential of these search engines for systematic literature reviews (Beckmann et al., 2012, Boeker et al., 2013, Bramer et al., 2013, Falagas et al., 2007, Hoff and Mundhenk, 2001, On and Lee, 2004, Samadzadeh et al., 2013). However, their suitability as the only source for literature reviews is controversial. For example, several studies found that GS has a higher coverage of scientific outlets in comparison to individual literature databases, such as Web of Knowledge or Scopus (Boeker et al., 2013, Bramer et al., 2013, Samadzadeh et al., 2013). On the other hand, GS has a very low search precision (Boeker et al., 2013, Bramer et al., 2013). Users have to check about 20 times more references on relevance compared to the normal approach using multiple searches in literature databases, which makes the review process much slower (Boeker et al., 2013). Other drawbacks on GS as an academic search engine are its undocumented and fluctuating search index, the limited number of retrievable results (i.e., a maximum of 1,000 results per search), and the lack of a bulk result export (Beckmann et al., 2012, Boeker et al., 2013, Bramer et al., 2013, Falagas et al., 2007).

Similar issues have been reported for MAS (Jacso, 2011, Orduña-Malea et al., 2014). Even though detailed information on the indexed outlets are available, the coverage of certain outlets is weak and fragmented. Furthermore, Orduña-Malea et al. (2014) report that the search index of MAS is no longer updated and advise against using MAS as source for literature reviews due to the unclear validity of search results. Hence, despite their limited coverage, literature databases are still considered as the best choice when conducting a systematic literature search (Boeker et al., 2013).

Meta-search engines (MSEs) might help to overcome the aforementioned weaknesses of academic search engines and literature databases. MSEs are information retrieval systems which, unlike regular search engines, do not maintain or query their own indexes. MSEs are information retrieval systems providing unified access to multiple information sources (Meng et al., 2002) and offering many advantages, such as increased coverage, scalability and efficiency of the search process (Lu et al., 2005, Meng et al., 2002, Srinivas et al., 2011). Santos et al. (2010) propose a MSE which locates individual full-text articles by querying multiple databases at once (Santos et al., 2010, Silva et al., 2009). Even though the proposed system does not support systematic literature search directly, it shows that a meta-search approach might addresses the challenge of scattered literature. However, existing academic meta-search engines, such as EBSCO Discovery or Scopus, offer only limited coverage (Boell and Cecez-Kecmanovic, 2014, Falagas et al., 2007, Levy and Ellis, 2006).

To address the prevailing shortcomings of existing solutions and, thereby, support students and researchers conducting systematic literature searches, we designed and developed LitSonar. The overall goal of LitSonar is to offer an easy-to-use entry point to scientific literature, which supports reliability, validity, and efficiency of literature searches. LitSonar is a meta-search engine for academic literature, which

1 ProQuest (http://proquest.com), AISEL (http://aisel.aisnet.org), ACM DL (http://dl.acm.org), EBSCOhost (http://ebSCOhost.com), IEEE Xplore (http://ieeexplore.ieee.org), and ScienceDirect (http://www.sciencedirect.com) (as of March 2015)

2 http://litsonar.com/
unifies access to high-quality content of numerous literature databases. Moreover, an interactive web interface guides users through a systematic search process. Following design science research guidelines (Gregor and Hevner, 2013, Hevner et al., 2004), LitSonar is developed with an incremental development approach consisting of multiple design cycles of artefact creation/refinement and qualitative/quantitative evaluation. In this paper we present the overall design objectives as well as implementation details of the current prototype, which was developed in the course of the second and most recent design cycle.

The remainder of the paper is structured as follows. The next section presents the design objectives of LitSonar. Section 3 describes the developed prototype, including the system’s architecture and implementation details. The paper concludes with a short summary of contributions, limitations, and future research opportunities.

2 Design Objectives

In order to facilitate systematic literature searches, LitSonar is designed to achieve the following design objectives: validity, reliability, and efficiency. Validity and reliability are the two main aspects characterizing rigour of literature searches and are essential features for any high-quality literature review (Vom Brocke et al., 2009).

First, validity refers to the degree to which the search uncovers all contributions that are relevant to the reviewed topic (Vom Brocke et al., 2009). A valid literature search has to be both strict enough to identify relevant articles and comprehensive enough not to overlook vital contributions (Levy and Ellis, 2006). Different search strategies can be applied to achieve these goals, such as database-focused or outlet-focused strategies. In the former case, literature databases containing contributions related to the topic area under review are queried for relevant keywords (e.g., Levy and Ellis, 2006, Okoli and Schabram, 2010, Pateli and Giaglis, 2004). This approach usually involves multiple databases in order to achieve an appropriate literature coverage. A more outlet-focused strategy starts by searching for key articles contributing to the researched topic in high-ranked outlets (Webster and Watson, 2002). Once the key articles are identified, the literature base is complemented by an iterative backward search (i.e., reviewing cited articles) and forward search (i.e., reviewing articles that have cited the previously found articles) (Vom Brocke et al., 2009, Webster and Watson, 2002). Suitability of a strategy depends on the specific literature search (e.g., research area, novelty of the reviewed topic) (Levy and Ellis, 2006). Hence, a system which seeks to support valid literature searches, not only has to provide comprehensive coverage of potential literature sources, but also has to support different search strategies.

Second, reliability describes the reproducibility of search results and is achieved by following a consistent and acknowledged process (Levy and Ellis, 2006, Vom Brocke et al., 2009). A reliable literature search enables fellow researchers to assess the exhaustiveness of the literature base as well as to replicate and extend the review results (Barnes, 2005, Okoli and Schabram, 2010). As a negative example for reliability, GS is likely to deliver non-reproducible results due to its fluctuating search index as well as provides no information about the searched sources (Boeker et al., 2013). Hence, a system that supports reliable literature searches has to provide consistent results along with information allowing to assess the exhaustiveness of the results and to communicate the applied search approach.

Finally, a literature search should be efficient. Even though a reliable and valid literature search will help to assemble a comprehensive high-quality literature base, the subsequent synthesis needs to be rigorous as well (Zorn and Campbell, 2006). This is a time-consuming task (Levy and Ellis, 2006, Rowley and Slack, 2004). Since time is often a limited resource in scientific projects, a time-consuming literature search might lead to a less rigorous synthesis. This issue becomes even more pronounced when multiple search run are necessary to achieve a comprehensive literature base. For example, some search strategies incorporate several iterations of literature search, analysis, and search request refinement (e.g., Boell and Cecez-Kecmanovic, 2014, Levy and Ellis, 2006). We therefore argue that the precious resource time should rather be invested into the analysis of literature than being wasted on an inefficient search process.
3 Description of the Prototype

The overall goal of LitSonar is to offer an easy-to-use entry point to scientific literature, which supports reliability, validity, and efficiency of literature searches. In order to achieve this goal, we designed LitSonar as meta-search engine which queries high-quality scholarly content in literature databases and presents the results in a homogenous list. The remainder of this section describes the overall system architecture and physical infrastructure of our prototype implementation, LitSonar’s graphical user interface (GUI) and the web service responsible for the result retrieval process.

3.1 System Architecture and Physical Infrastructure

The architecture of LitSonar follows a service-oriented design with three loosely coupled components: a stateful web service, a database, and a GUI. The service-oriented architecture pattern was chosen due to its high scalability and flexibility (Endrei et al., 2004). The web service constitutes the central component of LitSonar as it implements the entire result retrieval process (see Section 3.3). The web service provides its functionality to clients (i.e., service consumer) through an open application programming interface (API). Communication between clients and the web service is implemented via HTTP (transport-layer) and SOAP (message-layer). As a result of this, the service can be consumed by different clients, such as websites or reference managers. The current prototype implementation of the service is consumed by a web-based GUI (see Section 3.2). Information about literature databases that are required by the web service during the retrieval process (e.g., indexed outlets, connection parameters) as well as user resources (e.g., search histories, preferences) are stored in a central MySQL database. The physical infrastructure of LitSonar is depicted in Figure 1. In order to deliver search results as fast as possible, regardless of the number of simultaneous users, each of the three components (i.e., web service, GUI, and database) is deployed to an individual physical server cluster. Each cluster comprises multiple nodes as well as an upstream load balancer. The amount of available computing resources can be adjusted to match the demand by adding extra nodes to or removing nodes from the clusters.

![Figure 1. Physical infrastructure of the LitSonar prototype.](image)

3.2 Graphical User Interface

LitSonar’s GUI helps users to formulate complex search requests and browse through the retrieved results. It is developed using the server-side scripting language PHP and the open source web application framework CakePHP (http://cakephp.org). The generated web pages only employ technologies standardized by the World Wide Web Consortium (i.e., HTML, CSS). As a result, the GUI ensures barrier-free access for most internet enabled devices with web browsing capabilities, including assistive devices (e.g., screen readers, braille terminals).

To support the validity of search requests, an interactive search form guides users through a structured process to define the query parameters. The process comprises three steps: (1) definition of search terms, (2) selection of data sources, and (3) setting of additional search parameters (e.g., timespan, type of articles).

In the first step, users are asked to provide and structure their search terms. To this end, we developed an interactive input mask supporting complex nested query structures. Figure 2 showcases a nested query containing four search terms and five synonyms which are to be found in documents’ title, abstract, or keywords. Each panel of the same colour represents a (sub-)expression containing at least one...
child node (i.e., search term or subpanel). Siblings are connected with a Boolean operator (i.e., AND, OR) which can be selected over a switch on top of their parent panel. For each search term (e.g., “cloud”) users can select a database field to be queried as well as provide synonyms (e.g., “SaaS”, “PaaS”, “IaaS”). All terms (i.e., search term and its synonyms) within a search term field are automatically joined with the Boolean operator OR. Even though the depicted example looks simple, an equivalent representation in form of an EBSCOhost search query reveals the actual complexity: “((TI(decision* OR adoption) OR SU(decision* OR adoption) OR AB(decision* OR adoption)) AND ((TI(web) OR SU(web) OR AB(web)) AND (TI(service*) OR SU(service*) OR AB(service*)) OR ((TI(cloud OR outsourcing OR SaaS OR PaaS OR IaaS) OR SU(cloud OR outsourcing OR SaaS OR PaaS OR IaaS) OR AB(cloud OR outsourcing OR SaaS OR PaaS OR IaaS))))” By providing an interactive mask that hides such complex structures from the user, the risk of malformed queries is reduced significantly and it becomes much easier to formulate precise and valid search requests.

Figure 2 Interactive search term mask. Figure 3 Outlet coverage report.

In the second step, users can select the data sources they intend to query. LitSonar supports both database-focused and outlet-focused search strategies. Users can either pick multiple databases or compile a list of journals and conference proceedings. The list of available data sources is unaffected by search terms provided in the previous step. If specific outlets are selected, LitSonar automatically identifies the required literature databases to cover the selected outlets. As a result, users do not need to figure out which literature database indexed which issues of a certain outlet. Outlets can either be picked individually or from predefined lists based on journal and conference rankings. These ranked lists help users to assess the quality of outlets, which can be a difficult task for novice researchers (Levy and Ellis, 2006).

In the third step, users can apply additional filter options to further limit the search scope (e.g., document type, timeframe), choose between two result modes (i.e., search strings or search results) and, finally, submit their search request to the web service. Depending on the selected output-mode, either a list of database-specific search strings is returned or the retrieved search results are presented in a homogenous list. In the latter case, users can browse through the list, download articles, compose individual result lists, and export article references. Additionally, LitSonar provides an extensive report on the coverage of literature databases and outlets. The database report shows which databases were searched, which specific queries were used in the process, and how many results per database were found. If a selected database could not be searched automatically (i.e., due to technical issues or for lack of an API) the user gets an explicit warning. When the user decides that the database need to be searched nonetheless, LitSonar provides the database-specific search query along with instructions on how to execute the query manually. If the user restricted the search to certain outlets, LitSonar also provides an outlet report which
summarises the outlet coverage, as depicted in Figure 3. This report gives detailed information about each selected outlet by listing the searched time periods by database as well as indicating gaps in coverage. To our knowledge, LitSonar is the first search engine that provides this level of detail. Based on these information, users can precisely assess and communicate the exhaustiveness of the conducted search and, if necessary, manually complement the results.

3.3 Web Service

The main purpose of the web service is to dispatch the users’ search requests to multiple literature databases and compile a homogenous list of results. The web service is developed using the Spring Framework (http://spring.io), an open source application framework for the Java Platform, Enterprise Edition. Since the web service runs in the Java Virtual Machine, no specific hardware is required as long as an appropriate Java Runtime Environment is available. Figure 4 illustrates the implemented result retrieval flow as well as the involved software modules. The retrieval flow implements the three typical phases of MSEs: pre-processing, result-retrieval, and post-processing (e.g., Keyhanipoor et al., 2005, Meng et al., 2002, Srinivas et al., 2011).

Figure 4. Result retrieval flow of LitSonar.

In the pre-processing phase, search requests are prepared for the following retrieval phase. After receiving a search request, the database selector compiles a list of literature databases that need to be queried. If the request contains an outlet filter, a minimal set of databases with maximum outlet coverage is selected. The mapping of databases to outlets is provided by the LitSonar’s frequently updated MySQL database. If more than one literature database covers the same outlet over the same time period, LitSonar selects the database with the highest full-text accessibility. Next, the query builder translates the search request into database-specific queries. This process incorporates, for instance, specific wildcard symbols, Boolean operators, outlet restrictions, and identifiers for search fields. To ensure the reliability of the search, we adopted the Top-Down Query Mapping algorithm (Chang and García-Molina, 1999), which maps queries across heterogeneous information sources without changing their meaning.

During the subsequent result retrieval phase the prepared search queries are simultaneously distributed to the selected literature database and matching search result records (SRRs) are retrieved. The implemented retrieval process can be described as cooperative (i.e., only official APIs are utilized) (Manoj and Elizabeth, 2008). In order to conduct a reliable search and to not miss any important contribution, LitSonar has to collect all SRRs from all queried databases. Accomplishing this in a reasonable response time is a challenging task, for most APIs only provide successive page-per-page retrieval with a limited batch size (usually 100 SRRs per page). Retrieving several pages simultaneously could accelerate the process. However, literature databases, like most other information retrieval systems (Meng et al., 2002), do not deliver lower-ranked documents until higher-ranked documents have been retrieved. In consequence, SRRs can only be retrieved sequentially in small batch sizes making retrieving all SRRs a time-consuming process. To provide results within a reasonable response time, LitSonar follows a pull-approach. When a user sends a search request to the web service, only a limited number of results from each source are retrieved and subsequently processed (currently 100 SRRs). The retrieved results are
A rigorous and systematic literature search is often complex, time consuming, and error-prone. This paper addresses the issue by presenting LitSonar, a novel MSE for academic literature. LitSonar’s design is guided by the goal to enhance the efficiency of the search process while maintaining and improving validity and reliability of the search results. Table 1 summarizes LitSonar’s characteristics which contribute to the achievement of these objectives. In conclusion, the proposed system has the potential to enhance systematic literature searches and, ultimately, reviews in several ways. First, by providing a systematic search process users are encouraged to use a systematic search approach more often, which eventually leads to a more comprehensive knowledge base (Levy and Ellis, 2006, Vom Brocke et al., 2009). Second, by creating a central access point to multiple databases, LitSonar makes extensive literature searches that incorporate several databases much faster, especially when applying an outlet-focused search strategy. A faster search process enables users to conduct more search iterations of refinement and reassessment of search constraints (e.g., keywords, search fields, time-span). LitSonar can therefore improve search queries and facilitate finding more relevant literature. Third, users only need to formulate a search query once, even if multiple databases are queried. This prevents inconsistencies between search queries and improves the reproducibility of search results. Fourth, LitSonar’s reports on the coverage of databases and outlets allows users to assess the exhaustiveness of their search and, if necessary, complement the results. This contributes to the comprehensiveness and traceability of literature searches. Finally, fellow researchers are able to reproduce results with the same rigour as the initial search in a reasonable time as well as encourages them to use and extend prior results.

However, the current prototype implementation has some limitations. First of all, search results are retrieved successively. This approach has both advantages and drawbacks. On the upside, a successive approach is efficient and enables users to see the most relevant results long before the retrieval process has finished. On the downside, functions that require a complete result list, such as bulk export of results or individual sorting and filtering options, can only be provided after the lengthy retrieval process has finished, making such features impracticable for MSEs. Especially the lack of meta-information is a major issue. Information, like the most frequent keywords within a result set, allow users to quickly determine the quality of the executed search query and refine their requests accordingly. These features
are well-known and provided by almost any modern literature database. Their absence might discourage users from employing an academic MSE. In future work, we will therefore explore how these features can be incorporated into the MSE concept in order to enhance functionality and user experience of academic MSEs. Another limitation of the current prototype is its dependency on commercial literature databases (e.g., EBSCOhost, ScienceDirect). Such databases are often financed by a subscription model and retrieved results may only be provided to subscribers or entitled members of subscribing institutions (e.g., universities). Hence, the coverage of LitSonar currently depends on the user’s affiliation. To address this issue, we will investigate whether openly accessible bibliographic data can be integrated into our approach without reducing the reliability, viability and efficiency of literature searches. Furthermore, we will integrate interlibrary loan services which enable users to acquire physical full-text copies even if their access to digital resources is limited.

To address the current limitations, we plan a third design cycle incorporating prototype refinement and quantitative evaluation. Up to this point, LitSonar has been evaluated using only qualitative approaches. At the end of the first design cycle, the initial prototype was discussed in two workshops attended by potential users (i.e., students, IS-researchers) and developers. As a result, we were able to not only assess the technical feasibility of LitSonar but also to identify open issues (e.g., usability) and missing features. During the second design cycle an improved prototype was developed and subsequently evaluated through nine expert interviews with researchers from the IS field. A key finding from the interviews is that LitSonar’s functionality is perceived as well-suited for the complex task of conducting rigorous and efficient systematic literature searches. We therefore feel confident that our prototype has reached a level of maturity that is sufficient for a quantitative evaluation in the upcoming third design cycle involving real users solving real problems. The evaluation will be twofold. First, we plan a large-scale field test at the University of Cologne, allowing us to study LitSonar directly in the application domain. Students as well as researchers will have open access to the system. The data collection method will include both data logging and a voluntarily questionnaire. The results will provide evidence for the sufficiency of our solution regarding functionality, usability, and performance. Second, we will conduct a controlled experiment to examine whether LitSonar outperforms existing literature search solutions in terms of our stated design objectives (reliability, validity, and efficiency). Identical literature search tasks will be given to two groups of students with a similar level of experience with literature searches. Participants from the treatment group will use LitSonar to perform the given tasks, while the control group is asked to use existing search solutions. Our analysis will focus on the required time to perform the tasks as well as on the quality of search results measured by well-known metrics, such as recall and precision (e.g., Boeker et al., 2013, Bramer et al., 2013). Both the field test and the controlled experiment will help us not only to improve LitSonar but also to generate and share new knowledge on designing tools that support rigorous and efficient systematic literature searches.

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<tr>
<th>Objective</th>
<th>Contributing Characteristics</th>
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<td>Reliability</td>
<td>• Use of literature databases</td>
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<td>• Avoidance of search request alterations</td>
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<td></td>
<td>• Retrieval of all results from all queried databases</td>
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<td></td>
<td>• Extensive reports on database and outlet coverage for every search</td>
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<td>Validity</td>
<td>• Users are guided through a structured and systematic search process</td>
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<td>• GUI facilitates the definition of complex queries</td>
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<td>• Support of outlet- and database-focused search strategies</td>
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<td>• Integration of ranking lists</td>
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<td>Efficiency</td>
<td>• Unified interface to multiple literature databases</td>
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<td></td>
<td>• Prepared outlet lists</td>
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<td>• Automatic mapping of outlets on literature databases</td>
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Table 1. Characteristics of LitSonar contributing to achievement of design objectives.
References


